

Why Choose GeoBlue?

A better kind of care for world travelers like you.

GeoBlue is committed to ensuring that members have easy access to trusted care when and where they need it. Members experience unsurpassed service and the convenience of mobile technology to access the best medical care in any town, country or time zone.

The Value of Blue

More access to care with a more personal touch. Building the world's largest care network with one goal in mind - simplifying the international healthcare experience. GeoBlue is the trade name for the international health insurance programs of Worldwide Insurance Services, an independent licensee of the Blue Cross Blue Shield Association. GeoBlue is owned and backed by market leaders, a consortium of Blue Cross and Blue Shield plans and Bupa Global.

Global Provider Network

Recognized around the world. Trusted around town. Leveraging the reach and reputations of the two largest names in healthcare.

Blue Cross Blue Shield Global® capitalizes on the network strength and name recognition of BCBS inside the U.S. and Bupa Global outside the U.S. to provide access to the largest care network in the world. That, coupled with high tech, high-touch service from GeoBlue creates a simplified international healthcare experience for our members.

Our network brings flexible coverage to every community in the U.S. and over 190 countries around the world, making it the broadest global network available. Our industry-leading digital tools put access to global healthcare right in members' hands. Whether it's finding a primary care doctor at home or coordinating treatment overseas, members can always count on the power, and reach, of Blue.